# **BIG NAVY URGED**

(Continued from page one)

ters, every opportunity is offered; and for thrills and surprises, for the study of Nature in its various forms and aspects, the student, curious and inquisitive or sincere in the effort to be of service to mankind, may here tion, with a disposition to accord to find permanent and satisfactory em- all others an equal opportunity with ployment. An overruling Providence ourselves to reap the benefit of the set the machinery of creation in mo- world's advantages, we cannot be certion for the purpose of establishing tain in this age of human weakness, in the midst of the seas a foundation of selfishness, of greed and the infor the habitation of human kind, firmities of jealous suspicion, that we unique in many respects and suscepti- shall not be imposed upon and perble of development and production far haps destroyed unless we are prepargreater than the anticipation or the ed with the argument of force in the imagination of the most sanguine of last extremity. The nation is aroused the present generation. There are pre- on this subject. The organizations sented for consideration by the citi- for the promotion of peace, who have zens of these islands questions most sometimes appeared to believe they important and difficult and of intense held a monopoly of the principle, are interest, moral, social and political; new generally impressed with the noand with the opportunity to secure in- tion that the United States should dividual advancement and success have a navy in size and equipment there is a corresponding responsibility as compared with other nations in the that will weigh upon the minds of same proportion that its wealth and the most thoughtful and serious until resources bear to other nations resthe problems of life as they affect this pectively. This means that we should favored and, by Nature, isolated spot, establish and maintain the largest are solved to the satisfaction of all and best single navy in the world. And concerned. One who comes here for it seems also to be the consensus of the first time is soon impressed with cpinion that we should have an army, the feeling that the most intelligent if not continuously in the field and and reasonable consideration to the wants and necessities and obligations of all the inhabitants of the islands is being given by the citizens who are to be held responsible for their amount of annual expenditures, but future destiny.

Fundamental to the progress and prosperity of the residents of the isi- they add to our material strength by ands are questions which are eco-nomic. The welfare of a people depends first of all upon opportunity to supply the actual necessities of life although during recent years we have not infrequently been urged to believe that these were of secondary consid-

Those who are possessed of means to furnish for themselves food and raiment and shelter, whether they are private citizens or public officials in charge and control of legislation or administration, are sometimes quite in-the United States. In case of serious on board the Lurline, which docks different to the distress and suf-trouble with another nation, which fering of others who are less fortu

h a persistent, intelligent and mined effort to utilize all the adit seems apparent that the productive capacity of the islands can be greatly increased with enlarged diversity of products and a wise conservation and ninges which Nature has bestowed which is good and elimination of that which is bad, these isnds, created from the bowels of the earth, by a guiding hand, that controlled and directed the most destructive agencies of Nature, will furnish increased and increasing quantities of the commodities creasing quantities of the commodities which are essential to satisfy the necessities and tastes of multitudes who which by proper treatment, is capable ful, is a mine of continual and per- international equilibrium of nations petual wealth that should insure un-

Unfortunately there has been during the past few years, in the controlling influences of the United States a spirit of indifference if not antagonism.

If the possibilities suggested, or to the pecuniary interests of business but still more the fault of others. It is sufficient now to say that there appears to be a perceptible change in sentiment throughout the country toward business, toward legitimate thrift and enterprise, a realization by the masses of the people, who control, sooner or later, the action and disposition of a ration, that in the main the people, as a whole, benefit or prosper; that to destroy or attack a single industry adversely affects other industries; that all enterprise and economic effort are in a sense connected; that unreasonable opposition to progress or effort to unreasonably progress are allke reprehensible.

This changing and changed senti-

This changing and changed sentiment may not be as pronounced as some of us would like but it seems to me noticeable and significant. There has been an improvement in business methods by those in charge and also in treatment of business enterprise by governmental agencies. Neither will commit suicide by an intentional dis-regard of public sentiment.

There has been a disposition of in-difference manifested toward these

islands by various branches of the other side of the consumer. The first then opportunity is given to oppress United States government. It is imincludes the capitalist who risks his the consumer, to demand more than United States government. It is impossible to form a comprehensive and just conception of the requirements or claims of a people without opportunity of close contact, full information and close study; and the remote-tion and close st or claims of a people without oppor-tunity of close contact, full informa-tion and close study; and the remote-ness of the islands from the seat of ness of the Islands from the seat of vestment, taking into consideration leads to agitation for legislation that the interest rates for money and the distribution of facts has made it impracticable in the past to fully realize tudes of business and weather conditions of administration is

difficult to comprehend, in the admin-istration of public affairs, they real-ize that as the islands are protected

By the visit of congressional dele-gations and of numerous officials, of market conditions, means or lack of ducational leaders, agricultural in- means and cost of transportation and structors, the maintenance of military every other element that bears upon headquarters and other governmental the question of competition by one departments there will hereafter be producing locality with every other

no lack of competent and fair-minded witnesses to testify to the value and the necessity of these islands as one of the possession, and in fact, let us

hope, one of the states of our nation. One of the subjects that commands the attention of the National Congress is the establishment and maintenance here of an adequate military force. We have during the past few months been forced to a full realization of the necessity of being prepared to protect our country by force; that, while we desire above everything else peace and friendship and cordial, intimate Worked His Way Up From relations with all other nations, we know these cannot be maintained unless we are fully prepared to protect curselves against unjust and anwarranted attack. With a high sense of. justice and equity and moral obliga-

ready for war, yet easy of organization, complete preparation and mobilization, many times larger than our present army. These will increase the they are necessary and they are true economy for they compel peace and the protection of our property and our commerce. Our public officials can and should economize in many other directions sufficiently to more than equal the increased outlays for the army and navy.

There is perhaps no other point where the maintenance of a strong and effective armed force is more necessary than the Hawaiian Islands. It must be strong enough to protect itself and the surrounding seas. It on Mani and he was notified of his must act as a "buffer" for the whole son's death by wireless this morning. western shores of the mainland of A cousin, Captain George H. Piltz, is God forbid, an army and navy located few morning, and he also was notified here would prove of incalculable va. by wireless today. Funeral arrange-

The work that is being done here,

enforcement of its decrees by the nations not directly interested in the particular question at issue. If any are able and abxious to buy. Soil, particular question at issue. which by proper treatment, is capable dominant power to control the seas or of affording regularly a diversity of the earth, there is no need for such vegetation which is necessary and use to have a court of arbitration. The interrupted prosperity. This you have one nation is possessed of potential and these results you are striving for.
Unfortunately there has been during the other nations sufficient power to

some of them, seem Utopian, or too been partly the fault of business men sions and in every emergency to you might work off but still more the fault of others. It stand for the rights and the princi-tain what they are entitled to but they of being brain food."

Perhaps the most important ques-tion that occupies the minds of the tariff law that fails to recognize these people of the Hawaiian Islands relates to the national tariff laws; and it is not confined to this locality. It is delicate, if not difficult, for there are conflicting views and, as some believe and advocate, conflicting interests. The question is economic and not political though different political parties. tic'l though different political parties have sought to make it a leading part of their platforms. Outside of the effort to produce revenue which is a feature involving too many points for consideration in a brief discussion, the thing sought to be discovered and utilized by the good citizen is how to provide the greatest good to the tariff is more than sufficient to enable greatest number. In case of differ-producers to receive just and adeence in argument on one side is the quate returns, taking into consideraviewpoint of the producer and on the tion all the facts that have a bearing, necessary to adequately and properly and machinery and the rapid, sudden and material changes in methods and instruments.

### Deck to Captain's Bridge in Twenty Years' Time

lately mate on the cable ship Flaurphoid fever

By dint of perseverance and study, up the ladder from the deck to the captain's bridge. It was about 20 years ago that he first shipped on an Inter-Island vessel as an apprentice seaman, and from that time on his progress was marked step by step up four children.

A few nights before the city charter election, July 6, one of the candidates sided, a few miles beyond Kalihi, gave the imagination of crowds. a luan and Mr. Piltz was a guest. A day or two later he was taken to bed with typhoid fever and last Monday

later he was made master of the Mitains of that line went out on a strike. A few months later he was given the Komokila of the Libby, McNetll & Libby company and remained master of that ship until three months ago when he resigned to be mate on the Flaurence Ward.

His father, George E. Piltz, Sr., is

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[Associated Press by Federal Wireless] TURIN .- Divers operating for the recovery of the Italian submarine Meduca in the Adriatic have discovered to have a court of arbitration. The international equilibrium of nations must be maintained and so long as that both were sunk in a submarine

#### FISH AS BRAIN FOOD,

The two vacationers had fished an hour without a n.bble to reward them. "At a time like this," said the first you might work off just now to re-Beef, cattle and sheep are not bought at live weights. They are taken "Nothing but this," replied the other by the meat companies dressed and paid for by dressed weight.

locality in the contest for a share of

and then a depression and panic; and consequently both producer and consumer and all others suffer.

But the representatives of the national government and others are becoming acquainted with the facts; they realize that in many respects these islands are and will continue to be one of the most important of our possessions; and, what some times seems We have seen both extremes in legand their prosperity increased, to a ment, taking into account cost of procession duction, quality, certainty or uncertainty or uncertainty of regularity, climate diversity. tainty of regularity, climate, diversiand difficult of comprehension.

> LEAN WINE EAE MEMEDA For Red, Weak, Watery Eyes and GRANULATED EYELIDS Murine Doesn't Smart-Soothes Eye Pain

## Organized Advertising As a Business Force

By WILLIAM WOODHEAD. (President, Associated Advertising Clubs of the World.)

was invested in advertising of various direction that means more power and kinds in this country last year. This more credit to advertising. American is absolute and final proof, not only of business is facing a better day; the its marvelous growth, but of the won- national conscience has been quickenderful results achieved.

book, "Crowds," says:

"Success in business in the last an- of business. Hawaii lost one of the best known preachers in this present generation its motto, "Truth in Advertising" sea captains of the mid-Pacific waters are less successful in getting people honest, believable advertising, not this arorning through the death of to want goodness, than businessmen merely because it is a great moral George E. Piltz, Jr., for many years a are in getting them to want motor preachment, but because it represents captain on Inter-Island boats and on cars, hats and planolas, is that busi-Libby, McNelli & Libby vessels, and nessmen as a class are closer and more desperate students of human naence Ward. Captain Piltz died at ture, and have bowed down harder to Queen's hospital at 5:05 o'clock of ty- the art of touching the imagination of crowds." That is what advertising does-it touches the imagination of George E. Piltz, Jr., worked his way crowds, and that is why successful advertising is dependent on a knowl-

edge of human nature. The time has passed for giving serious consideration to the man who does not believe in advertising. Ad-hill of beans until some man estab-vertising is as much a part of today's lished an ideal and set out to obtain to sit for hours contemplating the "didoes not believe in advertising. Adknown by nearly every seafaring man or the automobile. There is nothing it. And we are obtaining it because vine smile of the Adria." It now bethe ladder until today his name is life as the telephone, the trolley car familiar with the port. He was 37 magical or mysterious about it, and years old and leaves a widow and the greatest advertising successes

Island service in 1913 when the cap- ter publishers and better agencies are to strike hard.

BUTTER AND EGGS.

Corn, Haw., large yellow, none in mkt.

It is estimated that over \$600,000,000 all concentrating their efforts in the WE STORE EVERYTHING. ed, with the result that sincerity and UHU Gerald Stanley Lee, author of that honesty pay bigger dividends than very remarkable and worth-while ever before. And so it has come about that advertising men are the apostles

alysis turns upon touching the imag. The Associated Advertising Clubs ination of crowds. The reasons why of the World has taken as its slogan, good, sound business-common sense

> ever amounted to anything until some constructed in the 15th century. man back of it established an ideal

have been due to the plain use of com- lic of the leading newspapers and of ago sumptuously furnished and conmen sense applied with a knowledge all the men who believe in better and tained several works of art of great of human nature, with the resulting more effective advertising; and when value. Victor Hugo in his "Tollers of in the district where the deceased re- creation of desire—the art of touching we reach Chicago June 20, we will the Sea" pictures Franklin as studyshow a tremendous advance all along ing the phenomena of the electric Why is it that advertising has be- the line. We will have the biggest spark at Duino. come such a powerful factor in the and greatest convention of advertisbusiness life of today? Why is it that ing men ever held in the world. There tunes of war it is hoped that the castle was taken to Queen's hospital for it stands on a much higher plane than will be not less than 10,000 men here is really not much damaged. it did a few years ago? Because in its from all parts of the country, and a In 1906 he shipped as mate on the early days advertising was unworthily few, in spite of the war, from foreign Inter-island steamer Claudine and used in the promotion of every sort of countries. This convention will be fraud, and people looked askance upon the most important because we have kahala of the same fleet. He was everything that was advertised. But reached another climax in the develtransferred later to the Iwalani with nowadays it has acquired a new dig- coment of our country and our busithe same office and left the Inter- nity and new strength, and the bet- ness. Now is the time to strike and

POULTRY.

WEEKLY PRODUCE REPORT

By A. T. LONGLEY, Marketing Superintendent.

WEEK ENDING JULY 22, 1915.

HONOLULU WHOLESALE PRODUCE MARKET QUOTATIONS.

lasued by the Territorial Marketing Division.

VEGETABLES AND PRODUCE. 

Alligator pears, doz.......25 to 1.00 Pineapples, cwt ..........65 to 75

Corn, cracked, ton .....41.50 to 42.00 Middlings, ton .......38.00 to 39.00

"Are you going to the musical at know. Are they going to have music the Robinsons' tonight?" "I don't ville Courier.

The following are quotations on feed, f. o. b. Honolulu.

## FIRE-PROOF

## STORAGE

PHONE 1281

[Associated Press] ROME, Italy.-The castle of Duino, There was never a time when so set on fire during the bombardment of many persons were trying in so many Monfalcone, near Triest, by the Italways to make things better and this lans, was a most interesting survival desire for better things means much of mediaeval times. Situated on a to the man in business. No business cliff rising sheer from the sea it was

Italians have a sentimental interest and set out to obtain it. And that is in the fortress as Dante was guest the truth about this Associated Adverthere after his exile from Florence. tising Clubs-it did not amount to a tradition showing, even at the present we have gained the respect, the confi- longs to the princes of Hohenlohe of dence and the cooperation of the pub- the Duino branch and was some years

Although set on fire through the for-

#### **VESSELS TO AND** FROM THE ISLANDS

(Special Wireless to Merchants' Exchange.)

Monday, July 26. SAN FRANCISCO—Arrived, July 25: S. S. Atlas, from Honolulu, July 17. AHUKINI-Sailed, July 19: Schr. Taurus, for Grays Harbor.

Old Lady (meeting two little boys) -"Why, Johnnie, how very dirty you are! How is it that your little brother is so much cleaner than you are?" Johnnie-"Well, you see, he's three years younger."

Island tub butter, lb.......28 to .29 Broilers, fat, 2 to 3lbs.....32 to 35 "What makes you sit up there and "O'Shaunessy—"Well, then, yer Fresh island eggs, doz........46 Young roosters, lb.........30 to .35 too the horn?" "Charley told me to," honor, Ol'll foight the schmall mon

## Love's Bakery

RE-TIRE AND SUPPLY CO. GUARANTEE SATISFACTION Corner Nuuanu and Pauahi Sts.



## Our Yoshino Crepe

Checked or Striped will make a neat and cool dress for Summer Wear.

Price 30c per yd.

#### Bazaar Japanese

Judge-"You are privileged to challenge any member of the jury now be-

## President Wilson says:-

"If a man does not provide for his children. if he does not provide for all who are dependent upon him and if he has not that vision of conditions to come and that care for the days that have not yet dawned, which we sum up in the whole idea of thrift and saving, then he has not opened his eyes to any adequate conception of human life. We are in this world to provide not for ourselves alone, but for others and that is the basis of economy. So that economy and everything which ministers to economy supplies the foundations of national life."

BISHOP Savings Department.

### PHONE 2295 REACHES Hustace-Peck Co., Ltd.

FIREWOOD AND COAL P. O. BOX 212

# Clear Your Complexion

## POMPEIAN MASSAGE CREAM

Pompeian Massage Cream is rubbed into the skin and by massaging is rubbed out again, bringing all the dust with it and leaving the skin soft, clean and wholesome. Its use brings rosy blood to sallow cheeks by stimulating the circulation.

Three Sizes: 50 cents, 75 cents, \$1.00.

Pompeian Massage Cream is Universally Used by Men and Women Three Sizes: 50 cents, 75 cents and \$1.00

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## Benson,

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